



Each fall, the Canadian Society of Decorative Arts (CSDA-CCAD) hosts a **three-day** symposium highlighting the best of the decorative arts in a region of a province or city across Canada.

This year the beautiful city of Vancouver will host the symposium. Lectures and panel discussions led by regional experts and art professionals will be featured. Participants will also enjoy special access to private and public collections.

CSDA/CCAD is inviting sponsorship partners (individuals & organizations) to work with us to make this an exceptional experience.

CSDA/CCAD was founded in 1981 as a non-profit charitable organization to promote a broader awareness and appreciation of historical and contemporary decorative arts in Canada. We provide monthly educational forums through our programming, an annual symposium, and our award-winning magazine, *Ornamentum*.

Our membership includes professional artists, archivists, auctioneers, conservationists, curators, artisans, designers, gallery owners, librarians, and academics in the field. It also engages and fosters a community of collectors and art enthusiasts from across Canada.

Refer to the following page to identify the benefits that suites you or your organization.

### Why partner/sponsor CSDA?

Be part of a growing segment of the population interested in the history of the community, the architecture and objects that surround them.

**CSDA/CCAD is synonymous with producing quality events. Event sponsors and partners are associating their brand with a highly respected event which is attended by educated collectors and enthusiasts in the decorative arts and design community. CSDA/CCAD's ability to convene its members from across the country and local audiences makes this an essential event to support.**

The event is an excellent opportunity for your organization or company to:

- Demonstrate your support for like-minded individuals who want to share and learn about the Canadian Decorative Arts sector.
- Connect directly with influencers.
- Align your brand with leading artists, collectors, curators, gallery owners, historians and stakeholders.
- Strengthen relationships with clients, peers, and associates.
- Demonstrate your support for the CSDA/CCAD.

### Partial Speaker Line-up:

- Douglas Coupland, Author/Artist
- John David Lawrence, Doda Antiques
- Stephanie Rebeck, VAG Curator
- Adele Weder, Author
- Jan Wade, Artist\*
- Omer Arbel, Artist\*
- Studio Tours - 5 artists \* (Grandville Island)

\*To be confirmed

CORPORATE BENEFITS	Lead \$1,500	Supporter \$1,000	Friend \$500
<b>Pre-Symposium Exposure: Lead Sponsor for Keynote Speaker</b>	✓	-	-
Logo on event marketing materials – Brochure	Medium	Small	-
Logo on e-campaign	✓	✓	-
Logo recognition and link on CSDA/CCAD website	✓	✓	Name Only
Logo on Zoom platform for virtual events	✓	-	-
50 Word Profile in quarterly e-Newsletter (September or December) <b>NEW</b>	✓	-	-
<b>Symposium Proceedings &amp; Recognition</b>			
Opportunity to introduce speaker/artists talk (one)	✓	✓	-
Recognition in opening remarks	✓	-	-
Recognition in program (30+ attendees)	✓	✓	✓
Logo on event signage and/or partner recognition loop	Medium	Small	Name Only
Insert into registration folder/bag	✓	✓	-
<b>Post-Symposium Recognition</b>			
Thanked/listed in post-event media relations	✓	✓	-
Thanked/listed in post-event social media	✓	-	-
Thanked in CSDA/CCAD magazine – <i>Ornamentum</i> Fall/Winter Issue	✓	✓	Name Only
Advertisement in CSDA/CCAD magazine – <i>Ornamentum</i> fall/Winter Issue	1 full page	1/2 page	1/4 page
Logo recognition and link on CSDA/CCAD website	✓	✓	Name Only
<b>Free Registrations (additional registrations at reduced Member rates)</b>	<b>2</b>	<b>1</b>	-

DONOR BENEFITS	Patron \$500	Patron \$250	Patron \$100
Tax receipt (full value as per CRA regulations)	✓	✓	✓
Recognition on website and other promotional material	✓	✓	✓

ALL FUNDS ARE IN CANADIAN DOLLARS

\* In-kind sponsorship packages are also available\*

“CSDA/CCAD – Decorative Arts and Design Matter.”

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