



## PRINT RATES

Full colour ads only

### RATES & SIZE

	1 ISSUE	2-4 ISSUE	
Back cover _____	\$575.00	\$500.00	8.5" x 11" (9" x 11.5" including bleed)
Inside back cover _____	\$550.00	\$475.00	8.5" x 11" (9" x 11.5" including bleed)
Inside front cover _____	\$550.00	\$475.00	8.5" x 11" (9" x 11.5" including bleed)
Premium page* _____	\$515.00	\$450.00	6.7" x 9.45" (no bleeds)
Full page _____	\$400.00	\$350.00	6.7" x 9.45" (no bleeds)
Half page (Vertical) _____	\$300.00	\$250.00	6.7" w x 4.56" (horizontal)
Half page (Horizontal) _____	\$300.00	\$250.00	3.125" w x 9.375" (horizontal)
Quarter page _____	\$175.00	\$150.00	3.27" w x 4.56" (vertical)

\* (Across from Content, and Editorial pages, Front of book, Across from back cover)

## WEB RATES

### RATES & SIZE

	3 MONTHS	YEAR *
600px x 300px (3 block) _____	\$200.00	\$750.00
300px x 250px (3 block) _____	\$150.00	\$550.00

\* Ads can be rotated every 3 months for annual orders.

## SPECIFICATIONS

### ACCEPTABLE FILES

High-res PDF  
EPS or TIFF  
Illustrator AI version 5.5 or Indesign version 5.5

### BLEED

For ads that bleed, please include 0.25" bleed and crop marks all around

### COLOUR, IMAGES and TYPOGRAPHY

Images are embedded and fonts outlined  
All files and images must be provided as CMYK  
All images must be supplied high resolution: 300 dpi @ 100%

### SENT TO

Any questions or clarifications regarding artwork for ads can be sent to [debbie@a-plus-a-design.com](mailto:debbie@a-plus-a-design.com).

Advertising artwork should be sent to [editorial@ornamentum.ca](mailto:editorial@ornamentum.ca). For files larger than 8MB, please use a transfer service such as hightail.com or Dropbox. Should you not have access to either, please contact [editorial@ornamentum.ca](mailto:editorial@ornamentum.ca) and we will coordinate transfer.

*Ornamentum* and CSDA/CCAD reserves the right to reject any advertisement not conforming to its standards of text and aesthetics. Dates are subject to change without notice.